



## **News Release**

### **For Immediate Release**

**September 30, 2013**

### **Feinberg Real Estate Advisors, LLC Offers Unique Commercial Real Estate Services to the Lehigh Valley - Innovative Solutions & Inspired Results**

Cindy McDonnell Feinberg, CCIM and Gregg M. Feinberg, Esq. today announced the September 30<sup>th</sup> opening of Feinberg Real Estate Advisors, LLC, a commercial real estate brokerage firm specializing in commercial and industrial brokerage, investment sales, development counseling, government relations, real estate law, real estate closings and real estate title insurance. Feinberg Real Estate Advisors, LLC (FREA) offers a unique value proposition in the commercial real estate (CRE) brokerage industry. They call it “From Contact to Closing”.

“From Contact to Closing” means providing site location services, financing assistance, development counseling, legal documentation, planning and zoning assistance, title insurance and closing services.

Ms. Feinberg was most recently Lehigh County’s Director of Community and Economic Development. She was awarded the Certified Commercial Investment Member (CCIM) designation in 2005 and earned her MBA from DeSales University. In her economic development capacity she played a vital role in helping to secure deals for large companies who were locating major operations in Lehigh County including The Boston Beer Company, Avantor Performance Materials, Ocean Spray, Coca Cola Park and many more.

Mr. Feinberg has practiced law in the Lehigh Valley for 30 years. He has concentrated his practice in commercial, business and real estate matters. He has been an active real estate developer and has developed over 3,500,000 square feet of commercial and industrial space. He was tapped by Mayor John Callahan to serve as the lead project manager and owner’s representative for the City of Bethlehem on the SteelStacks urban revitalization project at the former Bethlehem Steel plant. He was also a managing partner in the development of 100 acres of the former AMP, Inc. facility in Harrisburg, PA into TecPort Business Park generating over 3,000 jobs.

“Because commercial real estate brokerage needs something different, we’re launching Feinberg Real Estate Advisors to share our real estate knowledge and expertise to help investors, buyers, sellers and tenants become successful with their commercial real estate projects,” said co-founder Cindy Feinberg. With over 50 years of combined expertise in investment sales, real estate law, commercial and industrial brokerage, real estate development and government programs FREA has a proven track record in the commercial real estate field. “We have a passion for commercial real estate projects. So, now we’re asking Lehigh Valley investors, businesses and tenants to let our obsession translate into helping others be successful with their projects,” said Ms. Feinberg.

“Commercial real estate transactions can be difficult,” said Gregg Feinberg. “We have transacted, development and managed over \$250 million in commercial real estate projects and we understand how to complete complex transactions.”

The new office is open for business and is located at 1390 Ridgeview Drive, Suite 301, Allentown, PA 19104. Feinberg Real Estate Advisors can be reached at 610-709-6233 or [info@feinbergrea.com](mailto:info@feinbergrea.com).

About Feinberg Real Estate Advisors, LLC.

Backed by an experienced, high-energy team, Feinberg Real Estate Advisors specializes in commercial and industrial brokerage, investment sales, development consulting, government relations, real estate law, real estate closings and real estate title insurance throughout the Lehigh Valley. The firm has experience with Tax Increment Financing (TIF), Allentown’s Neighborhood Improvement Zone (NIZ), Keystone Opportunity Zones (KOZs) and brownfield redevelopment. The principals use their knowledge and expertise to help investors, sellers, buyers and tenants achieve their real estate goals.

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