

High-profile husband-wife team launches brokerage

By **STACY WESCOE** and **BRIAN PEDERSEN**
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After working for years to build business in Lehigh County, a local economic development professional is launching – with her husband – a new business of her own.



Stacy
Wescoe

Feinberg Real Estate Advisors LLC in South Whitehall Township will offer commercial and industrial brokerage services, in addition to development consulting, investment sales, government relations, real estate law closings and title insurance. The firm is headed by Cindy McDonnell

Feinberg and Gregg Feinberg.

“For a client who is looking for the full package, we think my development, legal experience, our qualifications for brokers, offers a set of skills you don’t get from a typical brokerage firm,” Gregg Feinberg said.

Their goal is to offer clients “from contract to closing” services.

Feinberg, an attorney, said he has performed real estate law for years and serves as general counsel for firms that include Computer Aid Inc., IntegraOne and Boyle Construction. He formed Feinberg & Associates, now Feinberg Law Office, and since 1997 has worked as a commercial and industrial real estate developer and is a principal in Ridgeview Limited Partners and multiple real estate partnerships.



PHOTO/BRIAN PEDERSEN

Cindy McDonnell Feinberg and Gregg Feinberg will offer commercial and industrial brokerage services, as well as consulting and other products.

He said he developed more than 3.5 million square feet of commercial and industrial space.

As an example, Bethlehem Mayor John Callahan hired Feinberg to be a project manager and principal consultant to handle construction financing and approvals for the \$22 million development of public spaces at SteelStacks in Bethlehem, including Levitt Pavilion and Bethlehem Landing Visitors Center on the former Bethlehem Steel site.

Feinberg coordinated, supervised and managed the architects, engineers, multiple con-

struction managers and stakeholders in this urban revitalization project. He also is immediate past chairman of the Greater Lehigh Valley Chamber of Commerce.

“We’ve worked with all types of companies,” McDonnell-Feinberg said. “We have a lot of experience with government relations. A lot of the new businesses we have want to be a part of a community. We’re very fortunate in the Lehigh Valley that we do have a lot of interest in the Lehigh Valley”

As the former director of Community and

Economic Development for Lehigh County, she was directly responsible for the county’s community and economic development programs, regional partnerships, urban revitalization efforts, job creation, grants, affordable housing programs and quality of life programs, many of which help land new businesses such as Ocean Spray, Avantor Performance Materials and Hillwood Investment Properties.

She will continue to serve on the board of the Lehigh-Northampton Airport Authority until her term expires at the end of the year.

Prior to her county career, she was director of Markward Group, a commercial real estate brokerage firm. McDonnell-Feinberg is a Certified Commercial Investment Member, a designation with the Commercial Investment Real Estate Institute, an affiliate of the National Association of Realtors.

“It’s something that’s always been at the back of my mind,” she said of the new business.

The address is Feinberg Real Estate Advisors LLC, 1390 Ridgeview Drive, Suite 301, Allentown, its phone number is 610-709-6233, and its website is www.feinbergrea.com.

Health care practice specializes in LGBT community

A new medical practice in Bethlehem is the Lehigh Valley’s first primary health care clinic which is geared to serve the region’s lesbian, gay, bisexual and transgendered community.

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